Ankita Pal

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Education

University of Washington, Seattle, WA, USA

2019 - 2021

Master of Science in Data Science, GPA: 3.9

Delhi Technological University (Formerly DCE), Delhi, India

2013 - 2017

Bachelor of Technology in Mathematics and Computing Engineering, Percentage: 79.19

Skills & Abilities

Scripting Languages: Python, R, Advanced SQL, C, C++, MySQL, MATLAB, HTML, CSS, PHP.

Tools and Technologies: RStudio, Spyder, Aginity, Matillion, AWS S3, AWS Redshift, Azure Data Factory, Azure functions, Tableau.

Work Experience

Research and Development Associate(Data engineer): Axtria India Pvt. Ltd

Jun 2019 - Aug 2019

- Responsible for the development and deployment of APIs and ETL components of in-house data warehousing tool.
- o Created data pipelines in Azure Data factory to fetch files from various sources and include them in the databases.
- Developed a Filewatcher software using Azure functions to schedule the process of monitoring the expected files.
- Business Information Management(BIM) Associate: Axtria India Pvt. Ltd

Jun 2017 – May 2019

- Maintained healthcare marketing data warehouse on AWS Redshift clusters through software written in Python.
- o Entrusted with end-to-end responsibility from connecting with clients and vendors to meeting deadlines of deliverables.
- Automated code for extract and business intelligence generation, which reduced manual efforts by 40 manhours a week.
 Worked on fuzzy match algorithm in Python and tweaked it to reduce the processing time from 4-5 hours to few seconds.
- Data Analytics Intern: Serco Global Services Pvt. Ltd

May 2015 - Jul 2015

- Developed industrial level text and sentiment analysis dashboard. Highlights of were the visualization using python.
- Tweaked the Breen's Algorithm, to increase the sensitivity of the sentiment analyzer by 15%.

Publication

 Ankita, <u>Principal Component Analysis of TF-IDF in Click through Rate Prediction</u>, International Journal of New Technology and Research Volume 4 Issue 12, December 2018 issue.

Academic Projects and Achievements

Journey of Women over last 5 decades Data Visualization (Link)

Sep 2017 – Dec 2017

- Exploratory data analysis product built using Tableau based on indicators related to women from World Bank database.
- Used for reporting changes in paradigms for women education, quality of life, employment and leadership roles.
- Retrieval based College Admission Chatbot

Jan 2017 - Jun 2017

- Developed a chatbot that assisted the students seeking admission in M. Tech and Ph.D. in DTU, using AIML.
- Reduced the time spent by the authorities in answering questions that prospective students most frequently asked.
- Generative based Human Conversation Chatbot

Jan 2017 - Jun 2017

- Developed chatbot trained on dataset of subtitles of TV show using Sequence-to-Sequence model using LSTMs.
- The highly reliable chatbot was able to mimic daily human conversations.
- Cleared the entrance exam (ACET) and CT-3 (Statistics and probability) exam

Jun 2017

- o Exams organized by the Institute of Actuaries of India at the national level.
- Click-Through Rate Prediction

Jan 2016 - Jun 2016

- Predicted Click-Through Rates for Avito.ru (Russia based classifieds website) using <u>Kaggle Dataset</u>.
- Used Principal Component Analysis to reduce the dimensionality of the Term Frequency Inverse Document Frequency (TF-IDF) matrix as it had a huge dimensionality and was very sparse and hence, difficult to manage.
- 20% reduction in logloss (measure of error)than the top scorer of the active competition. Paper published using algorithm.

• Study of various Time Series Forecasting models

Jan 2015 - Jun 2015

- o Implemented time series forecasting data models and used them to predict the quarterly rainfall from 2006-2011, using quarterly rainfall data from 1995 -2005.
- O Data modeling using the moving average forecasting model with seasonal indices in MATLAB.

Leadership and Volunteering roles

- General Secretary: Society of Industrial and Applied Mathematics (SIAM) DTU chapter.
 - Lead role in Stratazenith –Game Theory Event, in collaboration with team of KGPian Game Theory Society (IIT Kharagpur).
- Web Development Head: DTU TIMES (the periodic newsletter of DTU).
 - Maintained and updated the website of the University newsletter and improved its aesthetics.
- Associated with Deepashram run by the Society of the Missionaries of Charity Brothers of Mother Teresa of Calcutta).
 - Volunteered to develop the website of <u>Deepashram</u>.